

IT GRC Excellence Forum

Principal Sponsor: ControlCase

24th & 25th May 2010

Shangri-La Hotel, Dubai, United Arab Emirates

Taking place over 2 full days in Dubai, UAE, this leading event sponsored by ControlCase will bring key stakeholders together to discuss and highlight IT GRC issues and challenges, as well as how to effectively overcome these.

Organisations face - increased regulatory pressures, demand for proper corporate governance, disclosure, and transparency, in addition to mitigating market and industry risks. The IT GRC Forum will highlight effective solutions for developing a business-driven approach to improving the effectiveness of governance, risk and compliance activities, whilst reducing cost and complexity. A key and often overlooked aspect of GRC is Information technology.

There is, still today, a lack of understanding at board level in many organisations as to the benefits of a robust, structured and dynamic IT infrastructure which, combined with an effective risk management strategy can bring a greater visibility of current and future risks as well as improved operational efficiency.

IT governance, risk and compliance (IT GRC) is about striking an appropriate balance between business reward and risk. While some of these practices involve continuous improvement to quality, others involve practices and capabilities that are known to be effective - along with objectives for what the organization wants to achieve.

The IT GRC Excellence Forum is looking forward to welcoming esteemed clients, partners and associates of ControlCase.



Objectives

By bringing stakeholders and business leaders together the IT GRC Excellence Forum aims to help organisations take practical steps toward:

- Achieving greater business value from IT strategy, investment and alignment
- Significantly reducing business and financial risk from the use of IT
- Seamlessly conforming with internal organisational policies, and external legal and regulatory compliance mandates
- Empowering Professionals involved in IT, Governance, Risk and Compliance activities to make more effective and positive contributions to the overall business as well as attain the recognition and importance that they deserve.



Who Attends

Esteemed Clients, Partners and Associates of ControlCase from across the Globe are invited to nominate Senior Executives including CIOs, CTOs, CSOs, COOs and CEOs with responsibilities of Governance, Risk and Compliance and Information Technology

Why Attend

Attendees will benefit from the following:

- ✓ Participate in interactive sessions exploring the tools and strategies to create IT governance and risk solutions that fit their company's needs.
- ✓ Expand your knowledge through Q&A sessions and roundtable discussions with fellow professionals facing similar challenges
- ✓ Networking opportunities in breaks, lunch and roundtable discussions.
- ✓ Hear about the latest practical strategies and technologies being implemented by organisations in the region



Agenda Day 1 (24th May)

09:00 - 10:30 Introduction to the Forum & Chairman's opening remarks

"Recipe for Good IT governance"

The presentation will examine the IT Governance origin from Corporate Governance. Discuss the roles and responsibilities of stakeholders who are responsible for good IT Governance such as Internal Auditors, IT Management, Senior Management and Audit Committee. This presentation will also feature a case study of IT Governance in Dubai Aluminium Company. **Speaker:** Avinash Totade, Senior Manager Internal Audit, Dubai Aluminium Company (DUBAL) & Vice-President, ISACA UAE Chapter

"IT GRC - a bottom up approach to implementation" IT GRC is the new buzz word.

However, what does it really mean and more importantly how can organizations effectively implement IT GRC. Kishor (and select ControlCase clients) will discuss and present a high level overview of implementing IT GRC along with case studies across Compliance Management, Vendor Management, Policy Management, Incident Management, Audit Management, Asset and Vulnerability Management and Data discovery. **Speaker:** Kishor Vaswani, CEO, ControlCase

Panel Discussion

10:30 - 11:15 Tea Break & Networking

11:15 - 12:30 ***"How knowledge based approach on information protection can satisfy GRC requirements?"*** This session will cover a knowledge-based approach data classification, protection, control towards information. Value added by Data leakage prevention solution to meet governance, risk management and compliance requirements will be looked into.

Speaker: Illyas Kooliyankal PMP, CISA, CISM, CISSP, ITIL, ISO 27001 Lead Auditor, Chief Information Security Officer, Abu Dhabi Securities Exchange

12:30 - 13:30 Lunch & Networking

13:30 - 15:00 Creating a Comprehensive GRC Program: How is GRC viewed within your organisation? How are you planning for IT GRC frameworks in place? This session will explore practical solutions to align People, Processes, Information and Technology in order to create robust GRC frameworks

"How to create a sustainable framework for role-based access control" This sessions will explore the challenges with 'defence in-depth', protecting information assets, ownership and accountability, bringing security to the forefront of business processes, creating a sustainable 'culture of security' **Speaker:** Alec Letzer, Head of Information Security, Lloyds TSB Bank UAE

15:00 - 15:30 Networking & Tea Break

15:30 - 17:00 ***"Solving Compliance Challenges in face of increasing regulatory requirements."***

Compliance with Industry standards, national and international regulation means organisations face ever increasing requirements whilst shareholder expectations call for efficiency savings and sustained growth. What strategies can be employed to meet compliance deadlines, reduce risk and deliver cost savings?

"Case Study, Workshop and Panellist Discussion"

Accreditation & VIP Acknowledgments

17:00 - 18:30 Rooftop Networking Cocktail Reception

Agenda Day 2 (25th May)

09:00 - 10:30	<i>"Outsourcing: Risk vs Reward"</i> Outsourcing can reduce costs and improve processes, but are you addressing the risk? What are the impacts to your organisation? Do you have clear processes in place? This session will explore the benefits of outsourcing but also the keys to ensuring organisations control the risks. <i>"Managed Compliance – A conceptual overview"</i> We have all heard the term managed security. In this session Hugh talks about Managed Compliance and key components of an effective management compliance program including vulnerability management, application security, firewall rule set reviews and mapping these compliance elements against regulations such as PCI DSS and ISO. Hug (and select ControlCase clients) will discuss and present case studies on successful Managed Compliance programs. Speaker: Hugh Kominars, VP Global Managed Services, ControlCase
10:30 - 11:15	Tea Break & Networking
11:15 - 12:30	<i>"A banks road to PCI DSS compliance"</i> This session will be a case study on one of the first banks globally to be compliant to the PCI DSS standard. The topics covered will include PCI DSS standards, challenges faced on road to compliance, unique aspects for banks and finally what the bank is doing now to remain compliant. Speaker: Afy Merchant, ControlCase <i>"Solutions to improving communication and accountability between business functions"</i> Addressing cross-departmental responsibilities, maximising resources and reducing risk are essential for organisations to remain resilient in today's competitive global marketplace. In today's networked environment information is exchange internally and externally with many stakeholders, how do we manage the process? how do we secure information? how do we leverage information in order to improve performance rather than hamper it?
12:30 - 13:30	Lunch & Networking
13:30 - 15:00	<i>"Cross departmental cooperation"</i> IT, Governance, Audit, Compliance, Risk, and Security departments have differing roles yet similar objectives, how do we maximise efficiency, improve communication ? This session will explore how departments are taking innovative approaches to working together and delivering real value to the business. <i>"Case Study, Workshop and Panellist Discussion"</i>
15:00 - 15:30	Tea Break & Networking
15:30 - 17:00	Conference Conclusions and Closing Remarks

Agenda Updated 09/05/2010: Next update 10/05/2010

Featured Speakers

Leading industry experts confirmed to speak include...

Avinash Totade, Senior Manager Internal Audit, Dubai Aluminium Company (DUBAL) & Vice-President, ISACA UAE Chapter: Avinash heads the Internal Audit function of Dubai Aluminium Company (DUBAL) as Senior Manager Internal Audit. In this CAE role, he reports functionally to the Audit Committee (AC) of the Board and administratively to the CEO. Avinash is a graduate engineer, who has 24 years experience in the engineering and IT and another 9 years in Internal Audit. He has acquired professional accounting qualifications such as Certified Management Accountant (CMA) from USA. Other IT professional qualifications include CISA, CISSP, CIW, MCSE etc. and is on the Board of ISACA UAE Chapter since 2006 presently serving as Vice President.

Ilyas Kooliyankal, CISO, Abu Dhabi Securities Exchange (ADX) - B-Tech, PMP, CISM, CISA, CISSP, ISO 27001 LA, ITIL : Mr. Kooliyankal is an exuberant Information Security professional with around 16 years of experience in the Information Technology and Security arena. In the role of Chief Information Security Officer, currently he leads the Information security and business continuity activities at ADX. Before joining ADX, Mr. Ilyas was working with Emirates Telecommunications Corporation (ETISALAT) for more than 10 years.

Kishor Vaswani, CEO, ControlCase: Kishor is responsible for overall execution of the ControlCase strategy. Prior to ControlCase, he has held management roles with Ernst & Young. He has been a speaker on multiple occasions on IT GRC forums such as ISACA and PCI Series. In addition he has served in the past on a Joint Commission on Technology and Science for the Commonwealth of Virginia. He holds an MBA degree from the University of Maryland and an Bachelor's degree in Computer Engineering.

Alec Letzer, Head of Information Security, Lloyds TSB Bank UAE: Alec Letzer has worked for Lloyds Banking Group (LBG) for 11 years and has held many different positions dealing with different aspects of IT Security during his time with the group. He was an inaugural member of the LloydsTSB STAR (Security Threats Analysis and Response) team in London and has been responsible for the closure of >2500 fraudulent phishing sites whilst dealing with internal and external security related incidents. Alec's current role is leading the IT Security strategy and function for the LBG business in Dubai and has delivered a step change in the control framework utilised for the local business aligning it to group standards and providing a platform for sustained growth.

Afy Merchant, ControlCase: Afy is responsible for direct and channel sales in the CEMEA and Asia/Pac regions. He helps companies meet the growing demand for enterprise IT GRC solutions and formulating the strategy for ControlCase product suite. Afy brings more than 10 years of experience to the role and has held positions with IBM and PricewaterhouseCoopers in management roles for the federal services industry. Afy's responsibilities also include formulating the sales strategy and partnerships within the CEMEA and ASIA PAC regions. Afy holds an Bachelor's degree in Computer Engineering.

Other speakers include:

- >Lucas Allen, Managing Director, **LiquidNexus**
- > Speaker TBA, **State Audit Institution of the UAE**
- > Speaker TBC, **Dubai International Finance Centre**

Venue

The event will be held at the prestigious Shangri-La Hotel on Sheikh Zayed Road (Dubai, United Arab Emirates).

The award-winning Shangri-La Hotel, Dubai is a luxury Dubai hotel that offers luxurious accommodations, exceptional dining and gracious hospitality in the heart of one of the world's most dynamic cities.

The 200-metre tall, 43-story Shangri-La Hotel, Dubai has set new standards in service, hospitality and value for money since our opening in July 2003. Being one of the premier hotels in Dubai of the UAE that is situated on Sheikh Zayed Road, the Shangri-La Hotel, Dubai is close to Dubai's business centres and tourist attractions, just 15 minutes away from Dubai International Airport and five minutes from the World Trade Centre and Dubai Convention Centre.

The Shangri-La Hotel, Dubai offers guests contemporary Arabian-inspired luxury in 302 exceptionally spacious guestrooms and suites. The warm earth tones of the decor are enhanced by rich sycamore veneers and original local artworks, creating an intimate and welcoming setting in this Dubai luxury hotel.

Relax with a light snack or beverage during the day at the Lobby Lounge. In the evening, enjoy the Balcony Bar's lively Shanghai-inspired atmosphere and signature cocktails.



Shangri-La Hotel Dubai offers an enticing range of recreational activities. The fully equipped health club offers state-of-the-art cardiovascular training and weight training systems, while The Spa at Shangri-La offers a holistic approach to vitality, fitness and beauty inspired by the art of traditional Chinese medicine.

Enquiries

The conference is coordinated and promotes by LiquidNexus Limited, for any further details, group booking enquiries please contact us directly.

ControlCase contacts may register directly with the organiser LiquidNexus at a 10% reduction on the standard price (795 USD), please quote the following code: **itgrc2534ccvip**

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[Click here to register online](#)

Registration Information

Delegate places for this event are in high demand and only available on a first come first serve basis, book early to avoid disappointment.

10% discount is available when booking 2 or more delegates

Registration includes:

- > Access to all presentations and workshops on both days
 - > Full access to exhibition and networking area
 - > Coffee, Tea and refreshments
 - > Lunch on both days
 - > Event Brochure & Giveaways
 - > Access to special offers from vendors and partners
- Conference Fee: USD \$ 795

Accommodation

Guests travelling from abroad can benefit from our event + accommodation package. Enjoy the luxuries and convenience of staying at the Shangri-La and be fresh and ready for the conference as well as all the local attractions in Dubai. Please contact our team to arrange accommodation.

